



# Woods Charter School

## Board of Directors Declaration of Candidacy

Name: Andrew Borum

Date: April 29<sup>th</sup>, 2022

I currently have children in the following Divisions (underline all that apply):

Elementary

Middle

High

### Eligibility Requirements:

In order to serve on the Woods Charter School Board, applicants must meet the following requirements as per our bylaws:

The applicant must have a child currently enrolled at Woods Charter School.

The applicant cannot be an employee of Woods Charter School.

The applicant cannot be the spouse of an employee of Woods Charter School.

The Bylaws also state that a child may not have more than one parent on the Board at a time.

Statement:

I commit to upholding the mission and charter contract of Woods Charter School.

Signature (e-signatures accepted):  Date: April 29<sup>th</sup>, 2022

Please complete this form, as well as Sections 1 and 2 that follow, and send to ([cbryan@woodscharter.org](mailto:cbryan@woodscharter.org)). Please include a headshot in a jpg file.

**SECTION 1** Please note that the information included in Section 1 will be published on our website exactly as submitted. This information will inform our parents as they vote for board members.

**Relevant Experience and/or Employment: List pertinent professional, volunteer, and board of director experience (or attach brief resume).**

I currently sit on the Woods Charter School board and have been serving in that position for ~3 months as an interim school board member, subsequent to a former member's resignation. Within my career, I sit on the Senior Management Team as a Vice President at The Link Group – a full-service market research consultancy – and attend quarterly Senior Manager meetings. During these quarterly meetings we discuss the status of the organization and high-level issues with a solution-focused mindset (2018 – present). Though many years have elapsed since, I served as a founding member and co-chair for the Wake Forest University annual dance marathon, Wake 'N Shake (2006 – 2008) - <https://wakenshake.wfu.edu/>. Wake 'N Shake is now "Wake Forest University's largest student-run philanthropy event" having raised well over \$2.5M. In this role I had the opportunity to gain experiences in philanthropic leadership, strategic decision making, event planning, fundraising, community outreach, and business sponsorships.

**Strengths: What strengths do you bring to the Board? What area(s) of expertise/contribution do you think you can make?**

I am an intrinsically motivated individual with 13+ years of experience managing projects for my clients that require constant focus, attention to detail, quick decision making, creative thinking, and the ability to appropriately prioritize and delegate. Most importantly, I never fail to get done what needs to get done, when it needs to be done, when I have passion and energy for a project. I will bring that passion and energy to this position as my daughter's educational experience (academically, socially, etc.) is of utmost importance to me. I am a big picture thinker who doesn't lose sight of the details. I am a RIVA-trained moderator with experience leading and participating in conversations with intention and focus, but without outward emotion. Given my career, I have the ability to collect and analyze all perspectives to arrive at an appropriate strategic decision. As a new parent, I bring a fresh perspective, enthusiastic attitude, and my inherent strengths to the WCS Board of Directors.

**Mission: Explain what the Woods mission means to you. How do you think you could help support it? Further it?**

The Woods Charter School mission places priority on the student; the whole student. Rather than solely focusing on what the role of school is traditionally responsible for – academic learning – the Woods Charter mission expands responsibility to the development of students beyond the classroom to make them successful, positively contributory members of society. As the parent of a current kindergartner, I appreciate this mission and see such value in it, knowing that she has so much potential to be unlocked and – outside of our home – school is the single largest place of influence. I plan to support and further this mission by always keeping it in mind when introducing topics for conversation and making voting

decisions, as well as displaying exemplary character myself.

**Reason for Serving: Why do you wish to serve on the board? What do you hope to accomplish as a board member?**

Simply put, I want to give back and have a positive impact for the community that already has, and will undoubtedly continue to have, such a significant impact on my daughter's life. As a board member, I hope to provide a level-headed and thoughtful approach to the issues that Woods Charter School is facing and influence decisions that will continue to improve the experience for Woods Charter School students, faculty, staff, and other community members.

**Challenges: In your view, what are the biggest challenges facing Woods Charter School and how do you believe the school should address them?**

In my view, the biggest challenge facing Woods Charter School is the biggest challenge facing various communities across the country and the world: The COVID-19 pandemic. I believe policies and procedures need to be handled in such a way that puts the safety of students, faculty, and staff front and center while attempting to minimize negative impacts to the education experience.

**Other Commitments: Do you have any other volunteer commitments or serve on other boards? If yes, please list them.**

I am an active volunteer with Food Bank of Central & Eastern North Carolina and immediately jump on almost any opportunity that presents itself within the Woods Charter School community.

**Governance Experience: If you have previously served on or worked with a governance board, describe the governance structure. Did you find this experience to be a positive or a negative?**

I am currently serving as a temporary Board Member on the Woods Charter School Board. I've found the experience to be incredibly positive so far and would be honored to continue serving in this capacity for the next three years.

**Service: Please detail volunteering that you have undertaken at Woods Charter School to date.**

While I am relatively new to the Woods Charter School community, with a kindergartner who started just this year, I have taken nearly every volunteer opportunity offered to-date, including:

- attending a WCS Foundation planning meeting to brainstorm Annual Fund Week events and prizes in September
- helping execute Virtual Trivia Night during Annual Fund Week in October
- serving as a hall monitor for the PSATs hosted in October
- providing patient monitoring services (and morale boosting) for the pediatric COVID-19 vaccine clinic held in November
- passing out medals as a finish-line volunteer during the Into The Woods 5K in December
- serving as a temporary board member on the Woods Charter School Board
- setting up for – and attending – the 2022 WCS Foundation Benefit Auction